



IUSTI
WORLD CONGRESS
2026 PRAGUE



IUSTI
INTERNATIONAL UNION AGAINST
SEXUALLY TRANSMITTED INFECTIONS



World Congress of the International Union against Sexually Transmitted Infections

14–17 October 2026

Prague Congress Centre, Czech Republic

Sponsorship & Exhibition Prospectus

Welcome Info

“Building Bridges, Breaking Barriers: Shaping the Future of STI & HIV Prevention and Care”

The 27th IUSTI World Congress (International Union against Sexually Transmitted Diseases) will take place this year in Prague, at the Prague Congress Centre, Czech Republic between 14–17th of October 2026.

Dear partners,

World IUSTI meetings bring together more than 800–1000+ delegates from all over the World. Researchers, clinicians, laboratorians, public health practitioners, community members, and advocates share ground-breaking clinical and basic science, innovative public health interventions, and evidence-based best practices in STI/HIV.

This year’s Congress will focus on biomedical interventions and diagnostic testing as key priorities, along with expanding access to high quality diagnostics and comprehensive services worldwide.

It is our pleasure to invite you to consider the following sponsorship opportunities of the 27th World IUSTI Congress at the Prague Congress Centre, Czech Republic, 14–17th of October 2026.

On behalf of the International Union against Sexually Transmitted Infections (IUSTI),



Jana Tresnak Hercogová
Congress President



Christopher Fairley
Congress President



Why Sponsor or Exhibit at IUSTI World Congress 2026

The only World STI & HIV Congress of 2026

Direct access to international experts and practitioners in Sexual and Reproductive Health

Meet and Engage with key decision-makers: clinicians, researchers, laboratorians, public health professionals, community leaders, and advocates

Increase brand visibility before, during, and after the Congress

Showcase latest product developments, technologies, and innovations

Strengthen credibility and leadership within the World STI & HIV community

Support medical education and ethical advancement in the field

Align your organisation with access to care, biomedical interventions, and prevention strategies

Build and strengthen long-term relationships with current and future partners

Congress Overview

Scientific Programme

The theme of the meeting is **“Building Bridges, Breaking Barriers: Shaping the Future of STI & HIV Prevention and Care”**. We are at an important moment in the global STI response. Longstanding funding streams are under pressure, public debates around identity and reproductive health freedoms are becoming more polarized, and the global movements of marginalized populations is increasing. By bridging clinical practice, policy development, community engagement and the advances in basic science, we can develop new pathways to improve STI & HIV Prevention and Care and shape a more resilient future.

This joint IUSTI World/ IUSTI Europe meeting is the only global STI meeting in 2026.

The scientific programme will run from the evening of Weds 14 October to lunchtime Saturday 17 October. There are five scientific tracks with chairs as shown

- **Basic & Laboratory Science – Petra Wolffs, Netherlands**
- **Behavioural Science – Marissa Becker, Canada**
- **Clinical Science – Sébastien Fouéré, France**
- **Epidemiology & surveillance – Laith Abu-Raddad, Qatar**
- **Policy & Communities – Angelica Espinosa Miranda, Brazil**

The programme will contain 6 x 1h plenary sessions, 30 x 1h symposium and workshop slots, some of which are available for sponsored sessions, and 9 oral abstract slots

Topics to be covered in plenary talks include

- Antimicrobial stewardship and antimicrobial resistance
- Innovations in diagnostics
- Artificial intelligence in STI care
- Beyond Binary – STIs in Trans and gender diverse populations
- Decentralised Diagnostics
- Empowering youth: differentiated services for adolescents and youth
- Emerging STIs- including dermatophytosis
- From evidence to action – translating research into policies for the next decade
- From Syndromic to Aetiology-based management
- Global movement, refugees and migrant STI care
- Health systems resilience and STI control – lessons from COVID and mpox
- New strategies for genital herpes
- New vaccines and STIs



Symposia topics include

- Advances in multipurpose prevention technologies in STIs
- Bridging policy and practice – global agenda for MTCT elimination of HIV, syphilis and HBV
- Community engagement as a driver of policy change
- Different sides to use of DoxyPEP
- Equity and Access in STI Prevention and Care: Addressing Disparities Across Key and Vulnerable Populations
- From antimicrobial stewardship to diagnostic stewardship
- Genital dermatology in STI care including vulvar disease & psoriasis
- HSV infection: epidemiology, therapeutics and screening strategies
- Impact of ‘big events and systemic disruption on health systems
- Models to investigate STI pathogenesis and vaccination
- Surveillance in marginalised populations
- Syphilis – antenatal management and reduction of EMTCT
- Vaginal microbiome and BV

As well as the scientific committee -led programme we are expecting to host workshops or sessions led by partner organisations including BASHH UK, EADV, ECDC, ECEE, and WHO

Early career scientists will be well represented with specific early career workshops and networking and a range of scholarships and prizes on offer.

Congress Scientific Committees

International Scientific Committee

Co-Chairs:

Janneke Heijne (NLD) – IUSTI World

Andrew Winter (GBR) – IUSTI Europe

Basic & Laboratory Science

Chair: Petra Wolffs, Netherlands

Irith de Baetselier (NLD)

Cécile Bébécar (FRA)

Jørgen Skov Jenssen (DNK)

Fabian Kong (AUS)

Tatum Mortimer (USA)

Jo-Ann Passmore (ZAF)

Behavioural Science

Chair: Marissa Becker, Canada

Ines Dourado (BRA)

Mitzy Gafos (GBR)

Leigh McClarty (CAN)

Euphemia Sibanda (ZWE)

Pavlo Smyrnov (UKR)

Clinical Science

Chair: Sébastien Fouéré, France

Claire Dewsnap (GBR)

Khalil Ghanem (USA)

Patrick Katoto (COD)

Carmen Lisboa (PRT)

Ismail Maatouk (WHO)

Gentiane Monsel (FRA)

Jason Ong (AUS)

Epidemiology & Surveillance

Chair: Laith Abu-Raddad, Qatar

Hiam S. Chemaitelly (QAT)

Sasha Fahme (LBN)

Leigh Johnson (ZAF)

Christine Johnston (USA)

Katharine Looker (GBR)

Remco Peters (WHO)

Minttu Rönn (USA)

Policy & Communities

Chair: Angelica Espinosa Miranda, Brazil

María Eugenia Escobar (ARG)

Olga Gvozdetska (UKR)

Amina Hançali (MAR)

Francis J. Ndowa (ZWE)

Lori Newman (USA)

Teodora Wi (PHL)



Partnership Levels

Booking a partnership level provides your company with maximum visibility and recognition at the event. **By combining various promotional activities and exhibition space rental to reach a partnership level**, your company benefits from an enhanced presence, including logo placement on the event website, banners, newsletters, and in the digital final programme. These comprehensive benefits ensure your brand stands out to all attendees, strengthening your position as an industry leader.

General benefits for Platinum, Gold, Silver and Bronze sponsors:

- Logo on the event website with a link to company's homepage
- Logo on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)
- Acknowledgement in the Digital Final Programme
- Logo in all newsletters sent to the potential participants before the event
- Logo in the "Introducing our sponsors" newsletter to all pre-registered delegates

Exclusive Benefits for the Platinum Partner:

- 5 Conference Dinner Registrations
- One promotional newsletter sent to all registrants before the event
- "Welcome our new sponsor" post on the event social network (the content of the post is provided by the organiser)

Available Levels:

Platinum Partner	contribution over 60 000 EUR
Gold Partner	contribution over 40 000 EUR
Silver Partner	contribution over 25 000 EUR
Bronze Partner	contribution over 15 000 EUR

To choose the partnership package that suits your company's needs, you can combine the activities outlined in this prospectus with the exhibition space rental.

Industry Presentations and Advertising

Breakfast Satellite Symposium

15 000 EUR

The company has the opportunity to organise a Breakfast Satellite Symposium 30 minutes before the morning session.

The package includes:

- A designated room for the symposium
- Basic AV equipment provided by the organisers
- Rooms and timeslots will be distributed based on priorities and availability on a first-come, first-served basis
- The Partner is encouraged to provide breakfast options for attendees

This is an ideal opportunity to engage with the audience in a focused, early-morning setting, offering key insights and discussions.

Industry Satellite Symposium

20 000 EUR

- The company can organise a lunch Parallel Satellite Symposium of 60 minutes during the lunch break 12:30–14:00 including 15 minutes for preparation and 60 minutes net time for the presentation)
- Organisers will provide a room and the basic AV equipment
- Rooms and timeslots will be distributed based on priorities and a first come, first served basis
- The Partner is recommended to provide lunch boxes

Non-Parallel Lunch Satellite Symposium

40 000 EUR

Available if not bought by Platinum Partner

Satellite Symposium Technical Rehearsal

2 000 EUR

The timing of the rehearsal will be scheduled based on the scientific program



Exhibition

One square meter of exhibition

500 EUR

Minimal exhibition space – 9 sqm (4500 EUR)

9 sqm Exhibition Space includes the following:

- 2 Exhibitor Registrations
- Assistance of the Exhibition Coordinator

Additional Exhibitor Registration

250 EUR

Networking Events

Coffee Break

3 000 EUR/DAY

- Partner's logo displayed on the tables with coffee breaks
 - Partner can distribute their own flags, napkins, etc. or place roll-up banners
- The organiser must approve all branded materials.

Lunch Break

3 000 EUR/DAY

- Partner's logo displayed on the catering tables
 - Partner can distribute their own flags, napkins, etc. or place roll-up banners
- The organiser must approve all branded materials.

Opening Ceremony **EXCLUSIVE**

5 000 EUR

The Opening Ceremony marks the official start of the congress and will set the tone for the days to follow. Featuring a special cultural program, the ceremony will welcome all participants and offer a unique opportunity to highlight your support of the event from the very beginning.

- Partner's logo will be displayed at the venue during the Opening Ceremony, including on-screen recognition before and after the cultural performance.
- Be acknowledged with your logo in all related communications as the official Sponsor of the Opening Ceremony.

Poster Session with Sponsored Drinks **EXCLUSIVE**

5 000 EUR

Dates & Times:

- **15 October:** 16:30–18:00
- **16 October:** 16:15–17:30

A highly attended networking moment where participants gather in the poster area to discuss research findings in an informal atmosphere. The sponsor's support will be visibly acknowledged on-site, offering excellent brand exposure while attendees enjoy complimentary drinks.

Welcome Reception **EXCLUSIVE**

8 000 EUR

The Welcome Reception will take place in the Exhibit Hall. Being the official opening of the Exhibit Hall, the Reception will provide delegates and Exhibitors with the opportunity to mix and mingle while enjoying refreshments. This event is open to all delegates.

- Have table-top cards with your logo on all food & beverage stations in the Exhibit Hall during the Welcome Reception.
- Be acknowledged with your logo in all related communications as the official Sponsor of the Welcome Reception.

Congress Networking Dinner

18 000 EUR

All delegates are invited to attend this event at an additional charge. The Congress Networking Dinner will allow delegates, Sponsors, & Exhibitors to mix and mingle.

- Receive six (6) complimentary tickets to the Congress Networking Dinner.
- 5-minute speaking opportunity at the Networking Dinner opening.
- Have your company logo placed on the tickets and menu cards.

President's Dinner **EXCLUSIVE**

10 000 EUR

An exclusive, invitation-only dinner hosted by the President of the Congress for approximately 100 distinguished guests, including members of the IUSTI Executive Committee, keynote speakers, and VIPs. This elegant evening provides a unique opportunity to align your brand with the highest level of the congress community.

- Partner's logo will be featured on printed menus or table cards at the dinner venue.
 - Be acknowledged with your logo in all related communications as the official Sponsor of the President's Dinner.
 - Option to provide a small branded gift for guests (subject to approval).
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Materials

- Badge Lanyards** **EXCLUSIVE** **15 000 EUR**
(50 % discount if provided by Partner)
- Partner's logo will be printed on all Lanyards
 - Lanyards will be distributed to all delegates upon registration
- Sustainable Badge Lanyards from Seed Paper** **EXCLUSIVE** **22 000 EUR**
- Seed paper lanyard with removable buckle.
 - The Partner's logo will be printed on the lanyard and posted on the WONCA website as a sponsor of sustainable lanyards. The sustainability of the conference materials will also be promoted (together with the Partner's logo) on WONCA Europe Conference social media networks.
- Pens** **EXCLUSIVE** **5 000 EUR**
- Pens will be provided by the Partner
 - Pens will be distributed to all delegates upon registration
- Water Bottles** **EXCLUSIVE** **4 000 EUR**
- Partner's name and/or logo printed on bottles. The bottles will be provided by the Partner
 - Water bottles will be distributed to all delegates upon registration or at Partner's own booth
- Water Dispensers** **EXCLUSIVE** **5 000 EUR**
- Partner's name and/or logo displayed on water dispensers. The branding costs are included in the price
- Set Water Bottles And Water Dispensers** **EXCLUSIVE** **8 000 EUR**
- Get bigger visibility by combining a sponsorship of water bottles and water dispensers with a reduced price
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Information Materials

Mobile Application **EXCLUSIVE** 10 000 EUR

- Advertising in the Conference mobile application, available for download by delegates on smartphones and other electronic devices
- A special button on the homepage featuring the partner's logo. When clicked, it will either lead attendees to downloadable materials provided by the partner or redirect them to a designated microsite

Wi-Fi **EXCLUSIVE** 5 000 EUR

- Partner's logo displayed on all signage associated with the wireless internet
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Areas

E-Poster Kiosks Area **EXCLUSIVE** 5 000 EUR

- Partner's logo displayed in the E-poster Area (roll-ups provided by the Partner)
- Partner's Logo on each e-poster kiosk
- A special button in the menu with Information about the Partner

Speakers' Ready Room **EXCLUSIVE** 5 000 EUR

- All speakers use this room to prepare and upload their presentations
- Partner's logo displayed within the room and on the computer screens
- Partner can provide other branded materials (mouse pads, etc.)
- Only the company logo can be displayed. No product placement is allowed
- The organiser must approve all branded materials.

On-Site Check-In Kiosks **EXCLUSIVE** 9 000 EUR

- All attendees must go through self-check-in
 - Partner's logo displayed on the self-check-in kiosk
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Advertisement

Social Media Post

1 800 EUR

- **1 dedicated post on Facebook, Instagram, and LinkedIn**
- Can include an image, video (up to 1 min), or carousel post
- Can include a link to the sponsor's website or landing page
- Best for product/service promotion, brand awareness

Sponsored Story Package

1 800 EUR

- 2 Instagram & Facebook Stories (spread over time)
- Interactive features like polls, question stickers, links
- Best for engaging with attendees directly

Repost Package

800 EUR

- 1 repost from the sponsor's social media (FB, IG, LI)
- Includes a short comment from WONCA to engage followers
- Best for boosting existing sponsor content

Premium Social Media Bundle

3 000 EUR

- 1 post across all platforms + 2 stories
- Pinned post for 3 days on LinkedIn and Facebook
- 1 repost from the sponsor's social media
- Best for maximum exposure

Bag Insert

2 000 EUR

- Insert (excluding prescription drug advertising) in the Conference Bag, which will be available to all attendees through the conference platform. Whether the bag will be offered in physical or digital form is still under consideration and will be confirmed closer to the event.

Advert in the Program Overview

2 000 EUR

- One-page advertisement in the Program Overview (no prescription drug advertising)
- The programme will be available for download from the Conference Platform

Push Notification in the Congress App

2 000 EUR

- One personalized push notification sent to all attendees who have the app installed.
- Timing coordinated with the Congress Organizer to ensure maximum visibility.
- A direct way to drive traffic to your exhibition stand, Partnered session, or promotional activity.

Newsletter Promotion **LIMITED TO 6**

2 500 EUR

- Maximize your visibility with a banner in our regular event newsletter, sent to potential participants. This is a great way to reach a targeted audience with key event updates and keep your brand in front of potential attendees.

Video Advertisement Opportunities

VIDEO advertisement ONSITE

Maximize your brand's visibility by showcasing your promotional video in the meeting rooms during official break times. Your content will be broadcast at least twice daily throughout the event, ensuring repeated exposure to a highly relevant audience of professionals.

Bumper Video

1 000 EUR

- A short, high-impact clip of up to 10 seconds (video or PowerPoint slideshow). Ideal for brand recall and concise messaging.

Video Spot

2 000 EUR

- A more detailed presentation of up to 30 seconds (video or PowerPoint slideshow), perfect for product highlights or brand storytelling.

Video Presentation

3 000 EUR

Premium visibility with extended placement and top positioning in the video loop. Includes a video or PowerPoint slideshow up to 60 seconds, featured more prominently across conference days.

Video Advertisement on the Event Website

Showcase your brand directly to our global audience even before the event begins. Your video will be prominently featured on the official website — the primary information hub for attendees, speakers, and partners. The video will be placed on a dedicated page on the website.

90-Second Video

2 000 EUR

- Gain in-depth visibility with a professionally produced video (up to 90 seconds) featured on a dedicated partner section of the Congress website. Ideal for introducing your company, showcasing products or services, or inviting delegates to your booth or session.

30-Second Video

1 000 EUR

- Feature a short and impactful video (up to 30 seconds) in the partner section of the Congress website. Perfect for driving traffic to your site or building brand recognition.

All video materials must be approved in advance and provided in the required format by the specified deadline.

All prices mentioned in the prospectus do not include VAT.



Contact

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